



-Symposium

On Data Security & Privacy

Date: Sept. 20, 2013

Location: Adobe Systems, 3900 Adobe Way, Lehi, UT

Register at: www.i-symposium.com

CLE Credit Approved

8:00	Check-in, Breakfast
8:30	Welcome: Wade Sherman, VP – Lead Counsel, Digital Marketing, Adobe Systems
8:35	Keynote: CFAA: A Failed Experiment, Eric Goldman, Law Professor, Director, High Tech Law Institute
9:30	Networking Break
10:00	Breakout: Suggestions for Accessible Documents, Hon. David Nuffer, U.S. District Court, District of Utah
	Breakout: The Surveillance State: From 9/11 to Snowden, Ben Stanley, Attorney, TechLaw Ventures.
	Breakout: Are Employees' Smart Phones Safe Enough for Business? Scott Blackmer, Founding Partner, InfoLawGroup LLP
11:00	Networking Break
11:15	Breakout: Exchanging Medical Records Online, Scott Rea, VP GOV/EDU Relations & Sr. PKI Architect, Digicert
	Breakout: EU Data Privacy Directive: Past, Present and Future. Lee Wright, Shareholder Kirton & Mckonkie; Julie Park, Privacy Officer, Corp. of the Presiding Bishop
	Breakout: Ethics CLE, The Cybersecurity Implications of Utah Rule of Professional Responsibility 1.6: The Standard of Due Care Has Emerged, Matt Sorensen, TechLaw Ventures
12:15	Lunch and State of the Net, Ben Holt, Attorney, Kilpatrick, Townsend & Stockton
12:30	Presentation of Utah Tech Pioneer Award
12:40	Lunch Keynote: Fast Failure, James Clarke, CEO & Managing Partner, Clarke Capital Partners
1:30	Networking Break
1:45	Breakout: Getting More Security For Less with Managed Security Services, Eli J. Martinez, IT Security Risk Manager, Corp. of the Presiding Bishop; Commander, Utah Air National Guard
	Breakout: Who Owns the Customer? James Harrison, CEO and Founder, okcompare.com
	Breakout: CLS Bank Decision, William B. Bunker, Partner, Knobbe Martens
2:45	Networking Break
3:00	Breakout: Consumer Privacy Communications – Practical Strategies for Educating Consumers by Drafting Effective Policy Statements Across Digital Platforms, Panel, Sharon Bertelsen, Of Counsel, Ballard Spahr, Mercedes Tunstall, Partner, Ballard Spahr
	Breakout: Cloud Security and Managing Use Risks, Carl Allen, Director Information Security, Intermountain Healthcare
	Breakout: Individual Efforts to Maximize Privacy and Security of Data in an era of Cyberstalking and NSA Surveillance. Charles L. Mudd Jr. Mudd Law Offices
4:00	After Conference Social

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Speaker Bios



Carl Allen, Director Information Security, Intermountain Healthcare. Mr. Allen directs Enterprise I.S. Security and is responsible for designing, developing, and implementing enterprise wide best practice security management, services, and technologies to enable integrated I.S. security.

A seasoned professional with over 25 years in the IT and Information Security industries, Mr. Allen's experience includes working in the oil, banking and computer industries and then at Novell. While at Novell he launched its Global Network Security Architecture and advised Utah's Governor's Office in the formation of the Utah Digital Signature Act. He then formed InfoCore, an association of industry consultants that advised, managed, designed, developed and implemented business information systems and IT security solutions for global corporations, government agencies, and industry associations.

Carl is a member of ISACA and ISSA, and has the CISM professional certification. He holds an MBA from the University of Denver and Bachelor's degrees in Mathematics and Applied Physics from Weber State University.



Sharon Bertelsen, Of Counsel, Ballard Spahr. Ms. Bertelsen concentrates on communications law and routinely advises clients on compliance with Federal Communications Commission regulations. Before joining Ballard Spahr, Ms. Bertelsen spent 15 years serving in a number of positions at the FCC in Washington, D.C. She worked on multiple rulemaking, enforcement, and licensing proceedings. Her FCC experience covers a wide range of subject matters, including broadcasting, cable television, wireless, and international law.



Scott Blackmer, Founding Partner, InfoLawGroup LLP. Mr. Blackmer is one of the Founding Partners of InfoLawGroup LLP, where he specializes in information technology law and management; intellectual property; computer and Internet standards; privacy, data protection, and information security; e-commerce, e-business, and web services; online financial services; digital identity; e-contracting; website terms and conditions; Internet domain names; corporate law issues with technology start-ups and nonprofit associations; international transactions, and compliance. He has practiced information technology law since 1982. Mr. Blackmer has been listed in several peer-reviewed directories of prominent IT lawyers, including the Legal Media Group's Guide to the World's Leading Technology, Media & Telecommunications Lawyers. Formerly a partner in the Washington, DC and Brussels offices of the firm now known as WilmerHale, Mr. Blackmer serves on the executive management team of the First Law International legal network (Brussels). He also consults on privacy, data protection, and security issues in association with HR Privacy Solutions (New York) and Jeitosa Group International (San Francisco).



William B. Bunker, Partner, Knobbe Martens. Mr. Bunker specializes in developing and executing worldwide patent and trademark protection strategies for a wide diversity of clients – from startups to multi-national corporations. He has extensive experience in the many fields of medical devices, as well as computer implemented and internet based inventions such as financial services and various forms of business methods. Mr. Bunker frequently advises clients on clearance matters (so called “freedom to operate” or “right to practice” analyses) as well as responding to and conducting due diligence in investment and acquisition contexts. Licensing and all forms of business transactions involving IP is a substantial portion of Mr. Bunker's practice.

Mr. Bunker has been a contributing author on intellectual property law for the Los Angeles Daily Journal, including such topics as the GATT amendments to U.S. intellectual property laws, European Community Trade Mark system, color trademarks, doctrine of equivalents, declaratory judgment practice, etc. He has lectured on intellectual property law to the World Trade Association of San Diego, the Orange County and San Diego Patent Law Associations, San Diego's High Technology Section of the C.P.A. Society, the U.C.S.D. CONNECT Program on Technology and Entrepreneurship, the High Technology Section of the Orange County Bar Association, the Tax and Business Law Section of the Riverside County Bar Association, Licensing Executives Society, and the International Bar Association. He has lectured on various patent and intellectual property topics in Tokyo and Osaka, Japan; Santiago, Chile; Barcelona, Spain; Budapest, Hungary; Cancun, Mexico; Reykjavik, Iceland; Singapore; Buenos Aires, Argentine; Madrid, Spain; Copenhagen, Denmark; and Vancouver, Canada.



James Clarke, CEO & Managing Partner, Clarke Capital Partners, a Growth Equity and Alternatives Family Office. Prior to CCP, he directed Yellowstone Partner's Private Equity & Alternative Assets. In 2001, Mr. Clarke founded CLEARLINK, based in Salt Lake City, Utah, working as CEO, then Executive Chairman. After 10 years in online retail, CLEARLINK was acquired in early 2011 by Pamlico Capital (formerly Wachovia) where it continues to grow with over 1,500 full-time employees. CLEARLINK was named as Utah's 4th fastest growing company, is a multi-year INC. 500 honoree, has been voted consistently as one of Utah's Best Places to Work, and is one of the largest private employers in the State of Utah.

Mr. Clarke has served on the boards of Havens Residence Club, 1-800-Pharmacy.com, and HireVue.com, among others. Within the Clarke Alternatives portfolio, the team manages interests in Contour (2011's #7 INC. 500 company), Innovative FlexPak and Perfectly Posh (a joint venture with XanGo founders). Mr. Clark serves as Chairman of the Board at True Science/VetIQ/TruRX, CURZA, Periun and Quantacy.

Mr. Clarke has been recognized as a vSpring 100 Entrepreneur, an MWCN "Utah 100" Honoree on multiple occasions, and as a Utah Business Magazine "40 Under 40" business leader. He is married to the former Andrea Earl of Holladay, Utah and they are parents to three children. He is an Alumnus of Brigham Young University, Harvard Business School and holds a Masters Degree in Management from Oxford University.



Eric Goldman, Law Professor, Director, High Tech Law Institute. Mr Goldman is a tenured law professor focusing on Internet law, IP and advertising law. His specialties include: Internet law--search engines, spam, keyword advertising, 47 USC 230, Intellectual property law--copyrights, trademarks, trade secrets, patents, rights of publicity and privacy, Advertising Law and Marketing Law, Software and computer law, Contracts, commercial transactions and licensing, Professional responsibility--legal ethics, particularly for licensing and transactional practices.

James Harrison, CEO and Founder, okcompare.com. Mr Harrison is a Harvard Business School OPM graduate, visionary innovator and founder of okcompare.com, a new personal finance online solution. Prior work includes Safeonline.com and Insurancwide.com, the first insurance aggregator in the UK, which revolutionized the industry.

On a personal basis Mr. Harrison works as an advisor to start-ups and growing online businesses, including Ontrade.com and doglost.co.uk. Mr. Harrison is a regular commentator on the BBC on all matters Internet and personal finance.



Ben Holt, Attorney, Kilpatrick, Townsend & Stockton. Ben Holt is a registered patent attorney who focuses his practice on patent prosecution and intellectual property with industry experience in software, cloud computing, Internet technologies, video game systems, electronics and embedded systems. He advises Fortune 500 companies, mid-size companies, foreign entities and start-ups on patent prosecution and portfolio strategy.

As a patent attorney, Mr. Holt's work has included cloud computing solutions, video games, digital fingerprinting, secure communications and secure computing technologies. His cloud computing experience includes platform technologies including storage platforms, advertising platforms, computing platforms, access control platforms and security to name a few. Mr. Holt's video game experience includes both software and hardware from multi-player technologies and console synchronization to emulation and processing. His secure communications experience includes TLS/SSL technologies, secure communication extensions, cryptography and digital signatures.



Eli J. Martinez, Manager of Information Security Risk and Compliance, Corporation of the Presiding Bishop and Commander, Cable Installations Flight, 130th Engineering and Installation Squadron, Utah Air National Guard. Mr. Martinez directs Information Security Risk and Compliance efforts and is responsible for leading the development of enterprise security services as well as the compliance program. As a Guardsman, he is responsible for leading the installation of IT infrastructure both in the continental United States and at overseas locations.

Eli has spent the last 15 years in the Cyber Defense industry as a Cyber Officer in the United States Air Force. His experience includes security integration into deployable communications suites, deployment of secure communications into multiple combat zones, and ultimately the sustainment and security of the Air Operations Center Weapon System for the Homeland Defense Mission. He has focused his career on building defensible cyber capabilities to ensure continued operations under hostile conditions.

Eli is a member of ISC2 and IAPP and has the CISSP professional certification. He holds a Masters' of Warfare Arts and Science from Air University and a Bachelor's degree in Computer Science from Park University.



Charles L. Mudd Jr., Mudd Law Offices. Mr. Mudd has operated his own law firm since 2001. In the last eleven years, the firm has grown to become an internationally recognized diversified practice providing representation to a clientele comprised of local, national, and international individuals and business organizations. Mr. Mudd represents clients in both transactional and litigation matters concerning privacy, intellectual property, identity theft, and peer to peer litigation, to name just a few. Mr. Mudd graduated magna cum laude and fourth in his class from Quinnipiac College School of Law in 1997.



Honorable David Nuffer, U.S. District Court, District of Utah. Judge Nuffer was appointed March 23, 2012. Prior to that he was a U.S. Magistrate Judge from 1995 to 2012. Judge Nuffer is also an adjunct law professor at the J. Ruben Clark Law School at Brigham Young University.



Julie Park, Privacy Officer, Corp. of the Presiding Bishop. Ms. Park manages the information privacy program for the Church of Jesus Christ of Latter-Day Saints, a world-wide church with nearly 15 million members in 29,000 congregations and offering publications in over 177 languages. Ms. Park has a degree in Finance and an MBA from Utah State University. She holds the following professional certifications: CIPP/US, CIPP/E, CIPP/IT, CISA, CISM, CGEIT, CFE.



Scott Rea, VP GOV/EDU Relations & Sr. PKI Architect, DigiCert. Mr. Rea plays several key roles in advancing the business interests of DigiCert, primarily through managing relationships and developing business opportunities with key government and education clients looking to implement Managed Public Key Infrastructure (MPKI) projects. With his team, he provides both

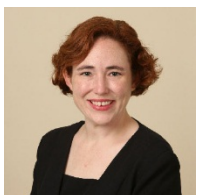
policy and technology subject matter expertise in the design and architecture of emerging PKI systems and works with the DigiCert executive management in strategic planning and forecasting. Mr. Rea is also active in research and development for the company and advises on security operations, risk assessments and triage for incident response handling.



Matt Sorensen, Attorney, TechLaw Ventures. Mr. Sorensen advises organizations on information security, privacy and governance concerns. He works with clients to create, coordinate and implement enterprise data protection and compliance initiatives that leverage common core processes and technology investments. Taking clients' strategic objectives into perspective, Mr. Sorensen formulates customized information protection strategies that include governance structures, policy, transactions, and a wide array of data protection compliance concerns. Mr. Sorensen holds the CISSP, CIPP/US, CIPP/E, CISA, CRISC, GSEC, GCFE, and GLEG designations.



Ben Stanley, Attorney, Litigation Chair, TechLaw Ventures. Ben Stanley has extensive experience representing clients in intellectual property licensing and litigation. His clients include global industry leaders, international technology businesses, and public companies in multi-billion dollar disputes and transactions.



Mercedes Tunstall, Partner, Ballard Spahr. Ms. Tunstall is the Practice Leader of Ballard Spahr's Privacy and Data Security Group. She is also a member of the software and business methods practice team in the firm's Patents Group.

Ms. Tunstall counsels clients on compliance with consumer financial services laws, including unfair, deceptive, and abusive acts or practices, as well as the investigations, rulemakings, and proceedings of the Consumer Financial Protection Bureau and the Federal Trade Commission.

Ms. Tunstall has substantial experience working with clients to develop new financial products and services, including mobile wallets, virtual currencies, and prepaid cards. These

engagements typically include negotiating agreements with technology vendors, reviewing technical designs, drafting customer communications and agreements, and advising on potential regulatory and privacy and data security concerns. She also works with clients from a spectrum of industries on mobile and other e-commerce initiatives, privacy and cybersecurity issues, and the use of social networking sites for marketing, customer service, and crowdsourcing purposes.



Lee Wright, Shareholder Kirton & Mckonkie. Mr. Wright is member of the Board of Directors and Secretary on the firm's Executive Committee. He is a member of the International and Business sections and affiliated with the Tax section. His practice focuses on franchising, licensing, manufacturing, and distribution, including disclosure and compliance. He also assists with foreign business transactions, foreign leases on property purchases, foreign independent contracts or employment relationships, he deals with foreign governments, locates and manages foreign legal counsel, and handles overseas litigation.

Mr. Wright is recognized as one of Utah's Legal Elite for International law and as a Mountain States Super Lawyer Rising Rising Star for franchising.